



NEWSLETTER



FEBRUARY 2024
ISSUE NO 2

EXPANSION
IT'S A LONG ROAD
AHEAD

GROWTH
EXCLUSIVE TIE UP

EXPLORING TWO MAJOR
CITIES

SUCCESS STORIES

HAPPY MOMENTS

NEW FACES

SUGAM NIAVRA

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IT'S A LONG ROAD AHEAD

Dear Friends and Partners,

Welcome to the second edition of 99Realty Pulse. Over the last one month we have achieved something exciting and I want to share the good news with you all. The month of January 2024 helped us scale to new heights with the launch of our new office at Kolkata and closing one of the Exclusive tie up.

Exclusive Tie Up: We've forged an exclusive tie-up in the steel city of Durgapur! Our collaboration with PSP Builders brings forth a new era of real estate excellence. **Aranyak Society** at Linkroad, Benachity, is a testament to innovation, quality, and modern living. With spacious 2 and 3 BHK apartments, this township project promises a lifestyle that blends comfort and convenience.

New Locations: With the exclusive tie up at Durgapur and new strategic tie ups at city of joy with prominent real estate players like Sugam Homes, Marlin Group, DTC Group, Loharuka, Primarc and Godrej Properties, etc. we have set our foot and opened up branches at Durgapur and Kolkata.

Ongoing Tech Adoption: As we have announced in our January Edition of 99realty Pulse, we are committed in adopting cutting edge technologies and are well on track to our lunch timelines.

But that's not all! 99Realty has big plans. Our vision extends beyond boundaries, and we're committed to creating a tech driven company and focus on sustainable growth. From residential marvels to commercial hubs, we're gearing up for a remarkable journey. Keep an eye on our social channels for exclusive updates, project launches, and more.

Thank you for being an integral part of our journey.

Best Regards,
Abhisek Panda
Editor-in-Chief

EXCLUSIVE TIE UP

Aranyak Society by PSP Builder

99Realty has entered into an exclusive tie up with PSP Builders, Durgapur to bring forth a new era of real estate excellence. **Aranyak Society** at Link Road, Benachity, is a township spread across 54 Katha of Land. The project has 3 towers of 7 storied that offers spacious 2 and 3 BHK apartments.



Aranyak Society delights its residents with world class amenities like, Club House, 24-Hr Security, Children Play Area, Temple, Free Wi-Fi-Zone, Gym and Landscaping with Fountain. Benachity market is just 1Kms, School, Bank and ATM are present in close proximity of 500 Mtrs, City Center at 4.5 Kms, Bus Stand at 1.5 Kms, Airport at 6.5 Kms, Durgapur Station at 14 KMs and Hospitals within 4 Kms proximity.



EXPLORING NEW CITIES

With the exclusive tie up at Durgapur and new strategic tie ups at city of joy with prominent real estate players like Sugam Homes, Marlin Group, DTC Group, Loharuka, Primarc and Godrej Properties, etc. we have set our foot and opened up branches at Durgapur and Kolkata.

WE'RE NOW OPEN ! @ DURGAPUR

1ST FLOOR, HOUSE NO. CA-9, URVASHI COMPLEX, PHASE-II, CITY CENTER, DURGAPUR, WEST BENGAL 713216



WE'RE NOW OPEN ! @ KOLKATA

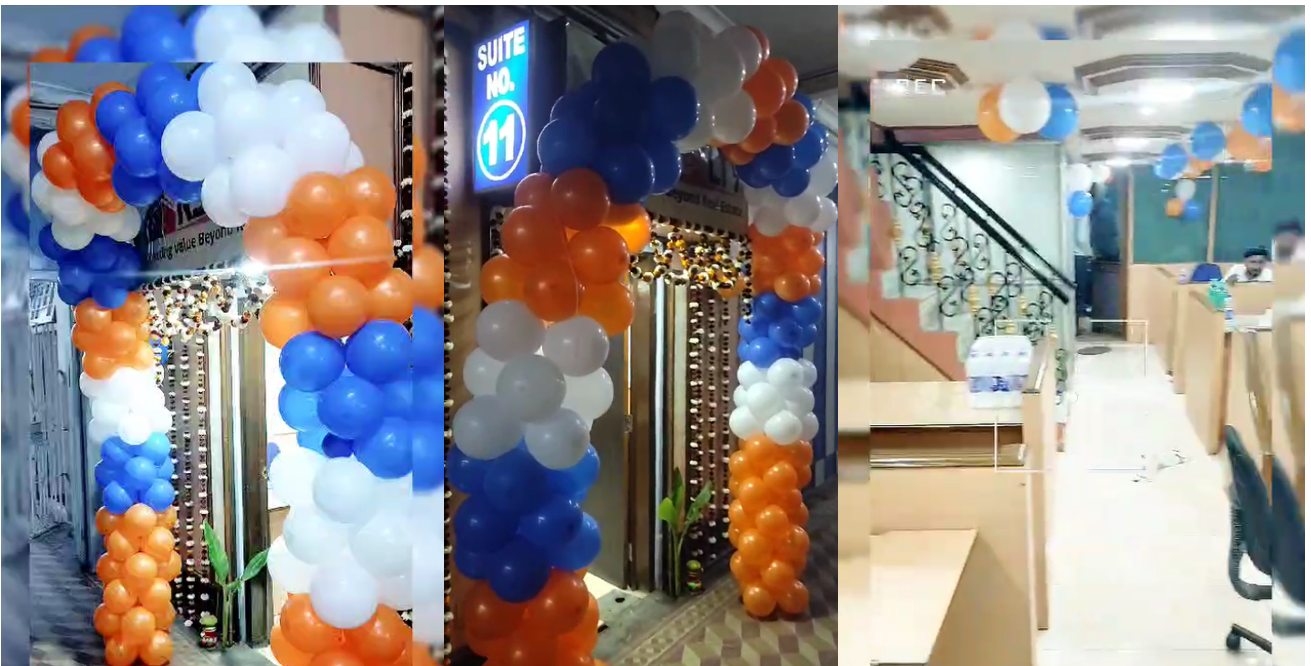
SUITE 11, 1ST FLOOR, KARNANI ESTATE, AJC BOSE ROAD, NEAR TRIMURTI PETROL PUMP, KOLKATA-700017, WB



HAPPY MOMENTS AND SUCCESS STORIES



Devi Lal Singh and Deepak Kumar of Noida branch receiving reward for their remarkable performance during the “Champions of Champion” contest.



99Realty Kolkata Office Opening and Puja on 1st Feb 2024

BUSINESS HIGHLIGHTS



- 2 New Branches at Durgapur and Kolkata
- Exclusive tie up at Durgapur
- 5 Builders and 8 Projects Added



- 7982 Sqft + Area Sold
- INR 1.62 Crores of Transaction Value



99Realty now has 40 Listed Projects Across 10 Cities in 4 States of India.



MERLIN AVANA

NEW TEAM MEMBERS



BHUPNESHWAR KUMAR RAY
KOLKATA



RONTI DAS
KOLKATA



PRIYANKA CHOWDHURY
KOLKATA



VARUN
NOIDA



NIKHIL GULIA
NOIDA



RUDER DEEP BANSAL
NOIDA



RIYA BARMAN
DURGAPUR



ABHISHEK DEY
DURGAPUR

FROM OUR BLOG



Real Estate Finances: Payment Plans, Types, Advantages and Risks

Embarking on a real estate journey involves more than just finding the perfect property. Understanding the various payment plans is crucial for both developers and buyers. In this blog post, we'll unravel the meaning behind payment plans, explore different types, and highlight the benefits they bring to the table. [Read More](#)



A Beginner's Guide: How to Invest in Real Estate in India

Are you considering making a smart investment in real estate in India? Investing in real estate can be a rewarding venture, offering both financial stability and potential for growth. If you're new to the real estate market, this guide will help you navigate the basics and make informed decisions. [Read More](#)



RERA Checklist for New Home Buyers

Are you thinking about buying a new home? It's an exciting time, but it's essential to know your rights and protections as a buyer. That's where RERA comes in! RERA defines a set of rules and regulations designed to safeguard home buyers like you. Here's a simple checklist to consider when buying a new home under RERA. Read More at [Read More](#)



Key Real Estate Trends for 2024-2026

In the ever-evolving world of real estate, the future appears promising and dynamic. As we peer into the crystal ball, it's evident that the real estate sector, especially in India, is on the cusp of transformative growth. Let's unravel the key insights that shed light on the anticipated future and the reasons behind the current real estate boom. [Read More](#)



PULSE

A decorative graphic consisting of three orange chevrons pointing right, followed by three blue chevrons pointing right.

NEWSLETTER

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LAYOUT DESIGN

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PUBLISHED BY

**99TPA ADVISORY INDIA PVT LTD
611, EASTERN MALL,
DANGRATOLI CHOWK, RANCHI,
JHARKHAND-834001**

WWW.99REALTY.IN

FEBRUARY 2024

ISSUE NO 2

The newsletter will be published by 15th day of every month through our website, social media accounts and internal mailing groups. You are encouraged to share your branch's good practices, success stories, your personal writeups, etc. by 5th day of the publication month at pulse@99realty.in.

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