

# NEWSLETTER

JULY 2024  
ISSUE NO 7

**LOOKING FORWARD**  
EDITORIAL

**ACTIVITIE'S**  
ACTIVITIE'S AND  
HAPPY MOMENT'S

**SUCCESS STORIE'S**  
BUSINESS  
HIGHLIGHTS-JUNE24

**NEW TEAM MEMBER'S**

**METICULOUS ARTICLE'S**  
CURATED BLOG'S

UPCOMING NOIDA INTERNATIONAL AIRPORT

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# LOOKING AHEAD

Dear Friends and Partners,

Welcome to the latest edition of 99Realty Pulse! As we celebrate another successful month, we reflect on our accomplishments and look forward to the promising future of real estate consulting. Over the past few months, 99Realty has significantly expanded its footprint. Our presence in Noida, Lucknow, Durgapur, Ranchi, Gurugram, and Kolkata has strengthened, enabling us to cater to a broader client base and provide localized expertise.

Our commitment to client success remains our top priority. Since our inception, we have assisted numerous clients in acquiring their dream property across locations. Innovation is at the core of our services. By leveraging the latest industry tools and technologies, we have optimized our processes, providing clients with accurate market analyses and strategic insights. Our commitment to excellence has been recognized with multiple industry awards, underscoring our leadership in the real estate sector.

## Adoption of AI and Extended Reality

The real estate industry is evolving with Industry 4.0 technologies. Artificial Intelligence (AI) and Extended Reality (XR) are transforming how we visualize properties and predict market trends. At 99Realty, we are trying for integrating these technologies to enhance client experiences and offer cutting-edge solutions.

## Focus on Sustainability

Sustainable development is becoming increasingly crucial. There is a growing demand for eco-friendly, energy-efficient buildings. We are committed to guiding our clients towards sustainable investments, promoting green building practices that benefit both the environment and their portfolios.

## Dynamic Market Conditions

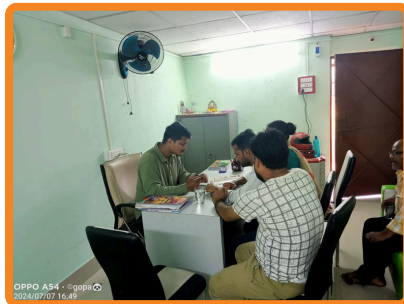
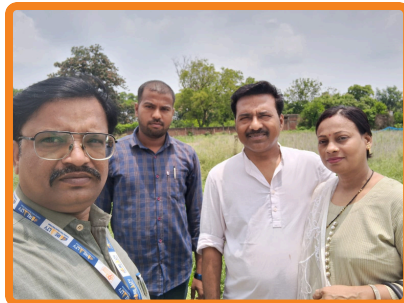
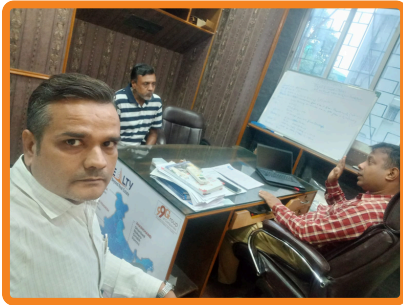
The real estate market is influenced by various economic factors and policy changes. Our team continuously monitors these dynamics, providing clients with timely updates and strategic advice to navigate market fluctuations effectively.

99Realty remains dedicated to leading the real estate consulting industry. Our future initiatives include further regional expansion, continuous technological advancements, and a steadfast commitment to client success and sustainability.

Thank you for your Extended trust and support. Stay tuned for more updates and insights in future editions of 99Realty Pulse.

Best Regards,  
**Abhisek Panda**  
Editor-in-Chief

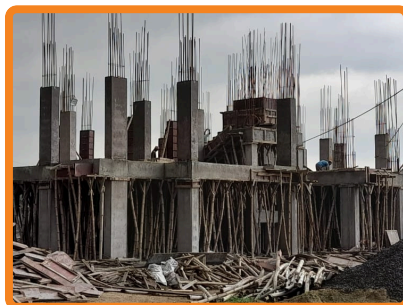
# FIELD ACTIVITIE'S



# HAPPY MOMENT'S



Team 99Realty at 11th AGM with various Awards won,  
Noida Team Heads meeting with Honourable Mr. Sambit Patra (MP-Loksabha),  
Step Up training programs at Durgapur, Noida, Kolkata and Lucknow



## Construction Update(June 24)

*Aranyak Society*  
Acomplish Your Dreams

# BUSINESS HIGHLIGHT'S TILL JUNE 2024



- Regular Training Under Step Up Program
- Field Activities Across Branches
- Commercial Focus



- 35488 Sqft+ Area Sold
- INR 7.15+ Crores of GTV



99Realty now has 49 Listed Projects of 23 Developers Across 11 Cities in 4 States of India.



# NEW TEAM MEMBERS



**RUBI**  
NOIDA



**KRISHNAKANT**  
**SINGH**  
KOLKATA

# FROM OUR BLOG



## Emerging Real Estate Hotspots in India: Key Drivers and Future Prospects

As India marches towards becoming the world's third-largest economy, its urban landscape is undergoing a significant transformation. By 2050, the country is expected to host nearly 100 cities with populations exceeding one million. The recent "Equitable Growth and Emerging Real Estate Hotspots" report by Colliers outlines the pivotal role emerging cities will play in this growth...[Read More](#)



## Property Price Surge in Greater Noida: Comprehensive Analysis of GNIDA's Latest Land Rate Increase

In a recent move poised to significantly impact the real estate landscape, the Greater Noida Industrial Development Authority (GNIDA) board has approved a substantial 5.30% hike in land allocation rates for the fiscal year 2024-25. This strategic decision, influenced by the ongoing ...[Read More](#)



## Noida's Real Estate Renaissance: The Shift from Affordable to Luxurious Living

In the last half-decade, Noida and Greater Noida have undergone a transformative journey, evolving from regions known for affordable and mid-segment housing into thriving hubs of luxury real estate. This metamorphosis is driven by several key factors, including infrastructural advancements, policy reforms, and a burgeoning demand for premium...[Read More](#)



## Yamuna Expressway Authority Announces Residential Plots Scheme Near Noida International Airport

The Yamuna Expressway Industrial Development Authority (YEIDA) has launched a new scheme offering over 350 residential plots in the vicinity of the upcoming Noida International Airport. This initiative aims to capitalize on the growing demand for residential, industrial, and commercial spaces in the rapidly developing region...[Read More](#)





# PULSE



# NEWSLETTER

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The newsletter will be published by 15th day of every month through our website, social media accounts and internal mailing groups. You are encouraged to share your branch's good practices, success stories, your personal writeups, etc. by 5th day of the publication month at [pulse@99realty.in](mailto:pulse@99realty.in).

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