



About Us

99Realty is a new age, digital first real estate service provider aiming to create revolution in the sector by providing a range of customized services to its stakeholders.

99Realty aspire to be the go-to partner for property developers for their varied needs ranging from business consultation, technology adoption, marketing, sales and more. At the core we want to create value beyond real estate.



Our Aspirations

VISION: To be the leading real estate service provider that benchmarks world-class real estate products and concepts, redefines the method in which real estate is sold, creating greater value for customers, corporate clients and investors by developing collaborative partnerships, based on transparency and mutual trust, which serve to build enduring client relationships.

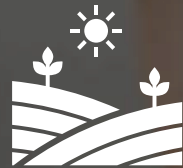
MISSION: To create value beyond real estate by continually exploring new ideas and technology, to make the selling and buying of real estate faster, less costly, and easier.

PLEDGE: To represent and serve clients with excellence, professionalism, honesty, and with the client's best interests first.

Strong Values



Excellence



**Honesty &
Integrity**



Empower



Passion



**Creativity &
Innovation**

Changing Real Estate Landscape

In the next few years, the market will experience significant growth as organizations shift from traditional to modern approaches in property transactions.



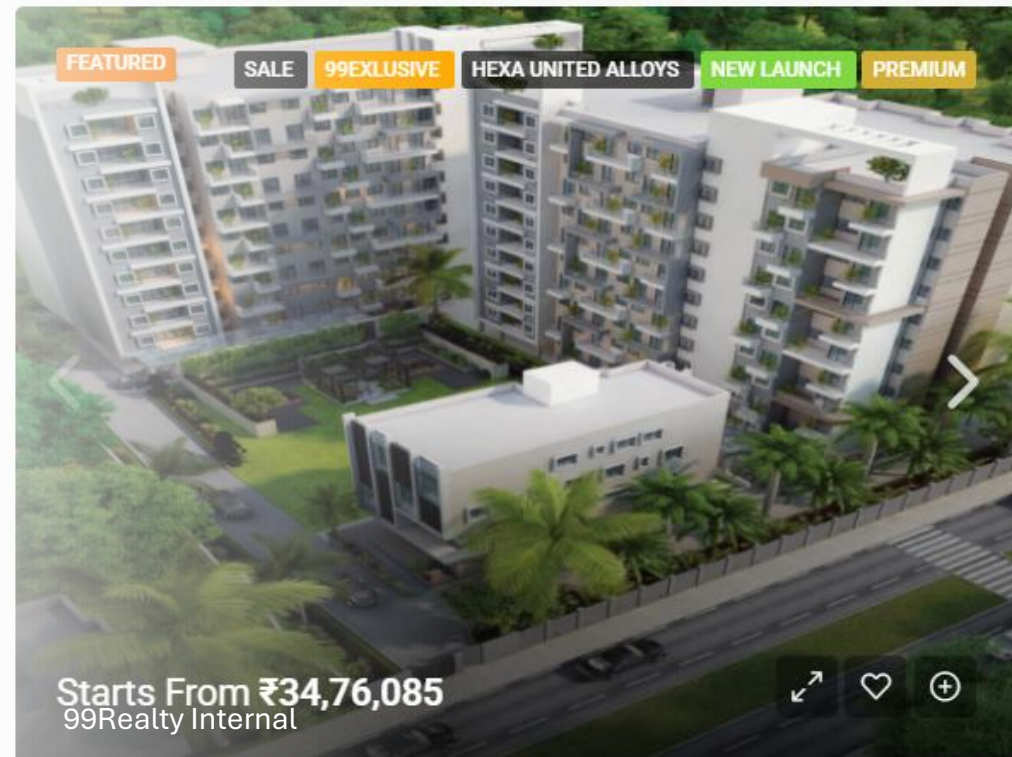
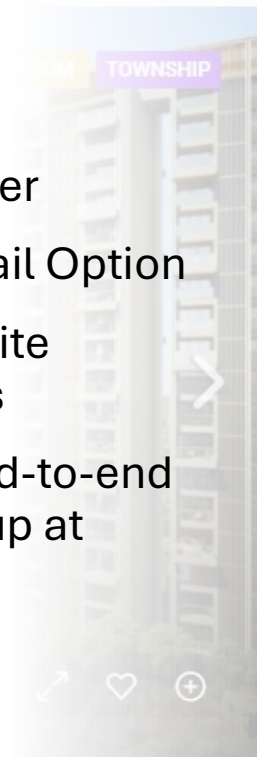


What We Offer

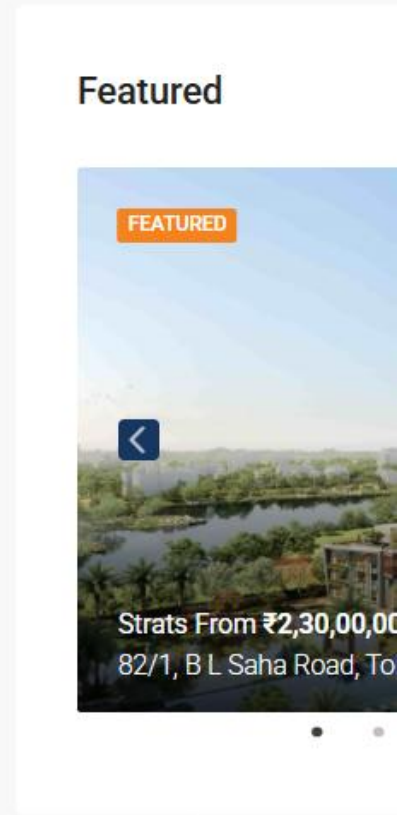
- ✓ **Property Listing Services**
- ✓ **Website Advt. Spots**
- ✓ **Marketing Services**
- ✓ **Lead Management Services**
- ✓ **Online Presence**
- ✓ **Field Sales Services**
- ✓ **Value Added Services**

Property Listing Services

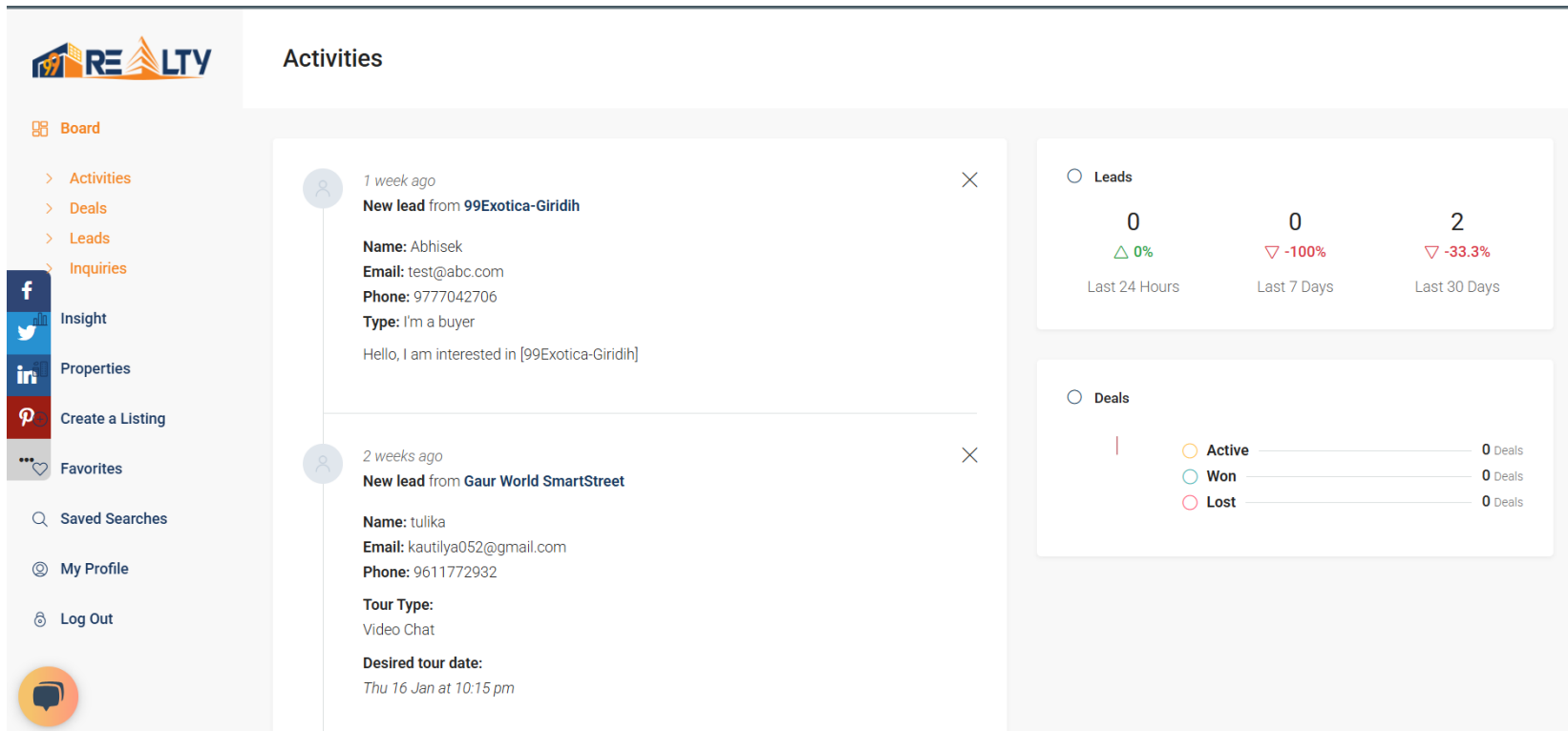
- Modern and Feature Rich Property Listing Portal
- Lead Management Portal (in Built CRM)
- Project Microsite
- Advance AI Search
- Dedicated Account Manager
- Direct Call/WhatsApp/Email Option
- Compare Properties/Favorite Properties/Saves Searches
- Multilayer Security with end-to-end encryption and daily backup at backend



Sort by: Default Order



In Built CRM



The screenshot displays the CRM interface with a sidebar on the left containing navigation options: Board, Activities, Deals, Leads, Inquiries, Insight, Properties, Create a Listing, Favorites, Saved Searches, My Profile, and Log Out. The main content area is titled 'Activities' and shows two lead entries:

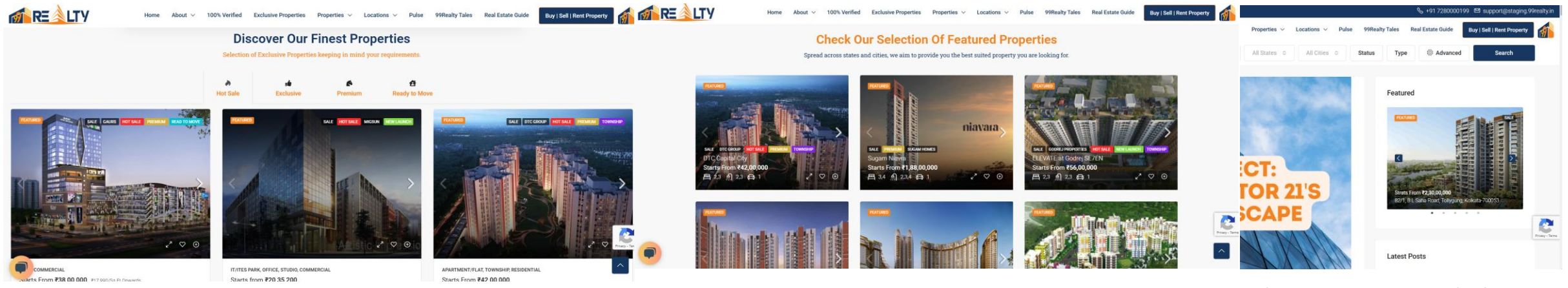
- 1 week ago:** New lead from 99Exotica-Giridih. Name: Abhisek, Email: test@abc.com, Phone: 9777042706, Type: I'm a buyer. Message: Hello, I am interested in [99Exotica-Giridih].
- 2 weeks ago:** New lead from Gaur World SmartStreet. Name: tulika, Email: kautilya052@gmail.com, Phone: 9611772932, Tour Type: Video Chat, Desired tour date: Thu 16 Jan at 10:15 pm.

Analytics panels on the right show:

- Leads:** 0 (Last 24 Hours, +0%), 0 (Last 7 Days, -100%), 2 (Last 30 Days, -33.3%).
- Deals:** 0 Active, 0 Won, 0 Lost.

- Lead/Inquiries Management
- Bulk Lead Import and Export
- Deal Management
- Listing Analytics
- Add/Edit/Manage Listing
- Edit Profile
- Directly Send Email to Leads on Matching Properties

Website Listing Areas



Home Page Hot Listing

Home Page Featured Listing

Sidebar Featured Listing

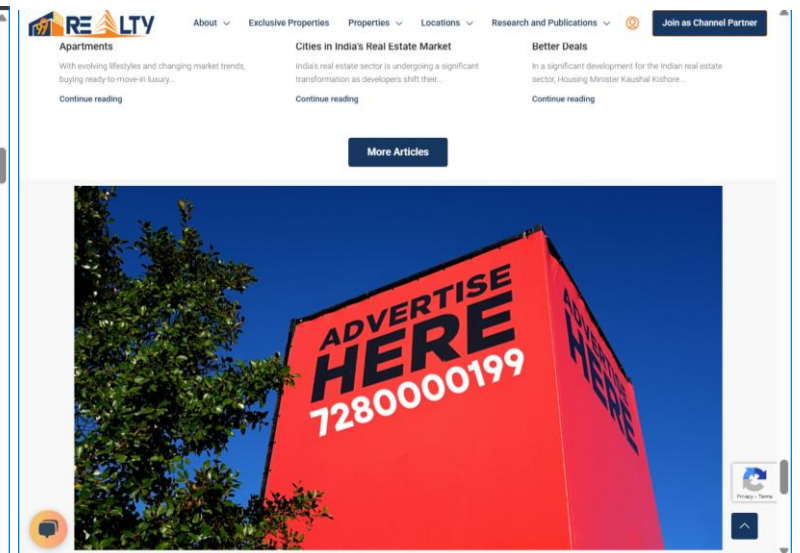
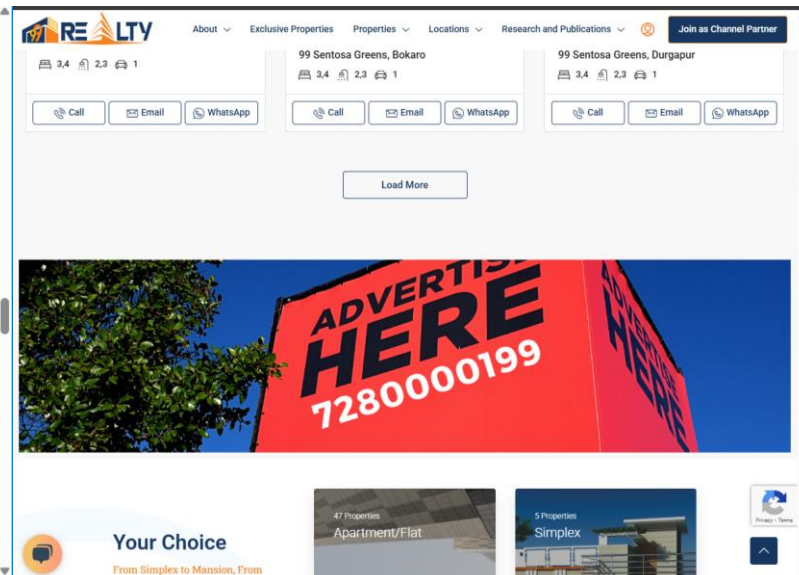
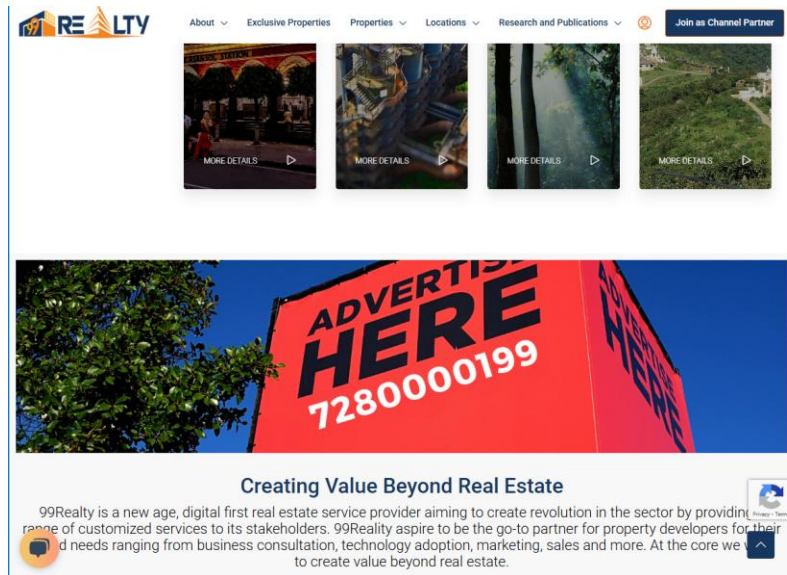
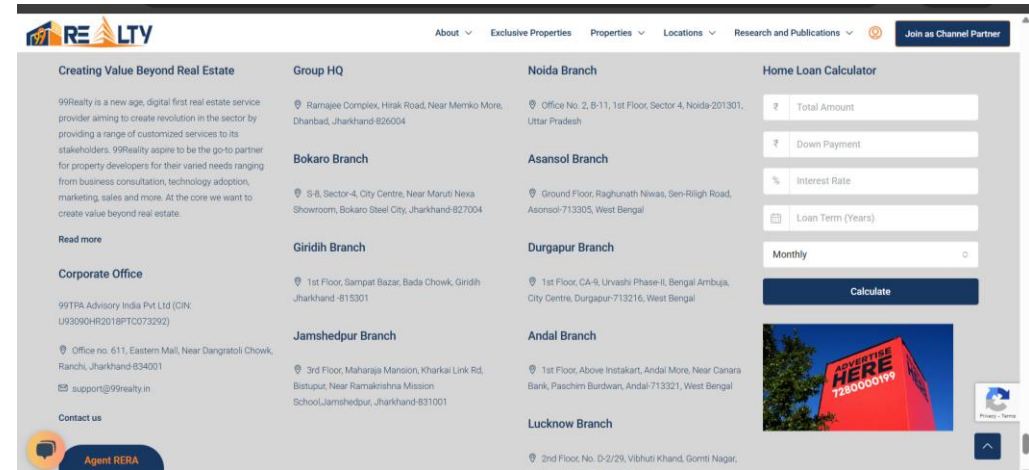
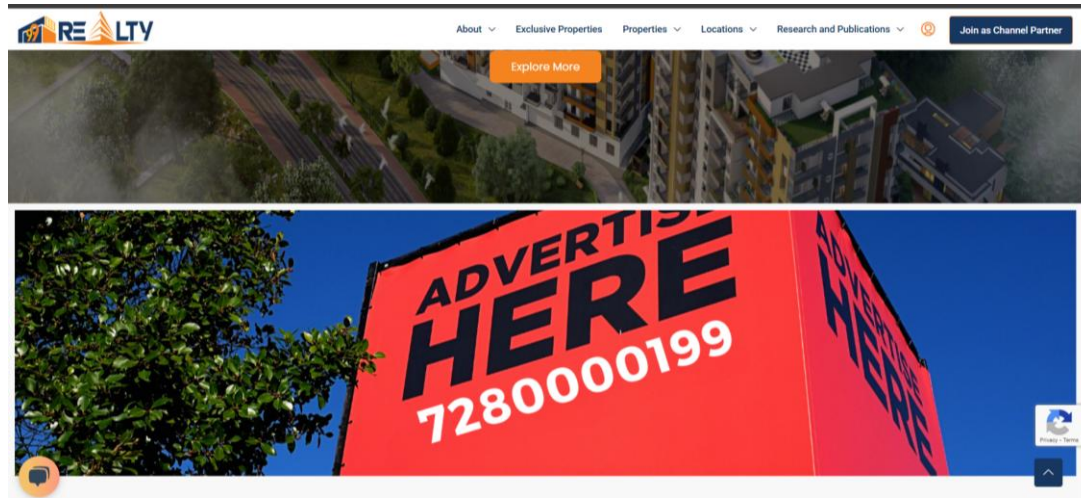
Explore More

Website Add Spots

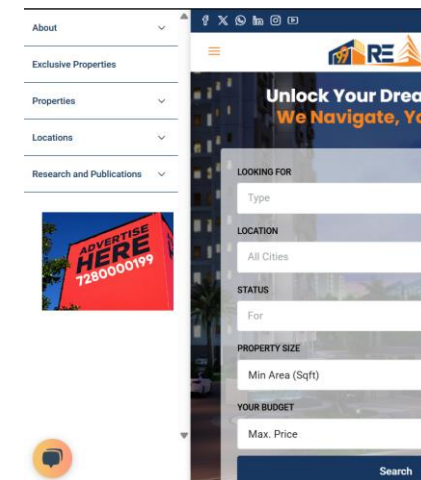
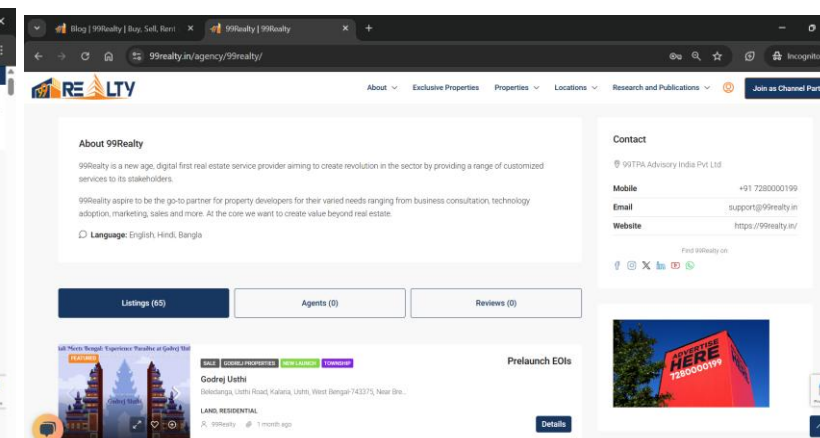
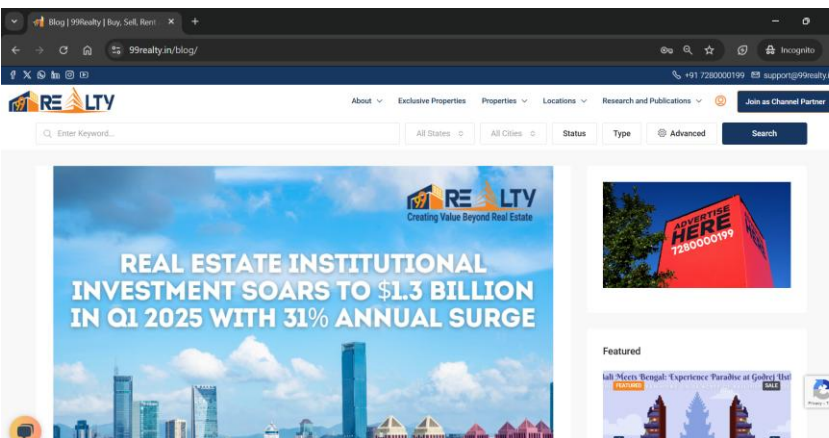
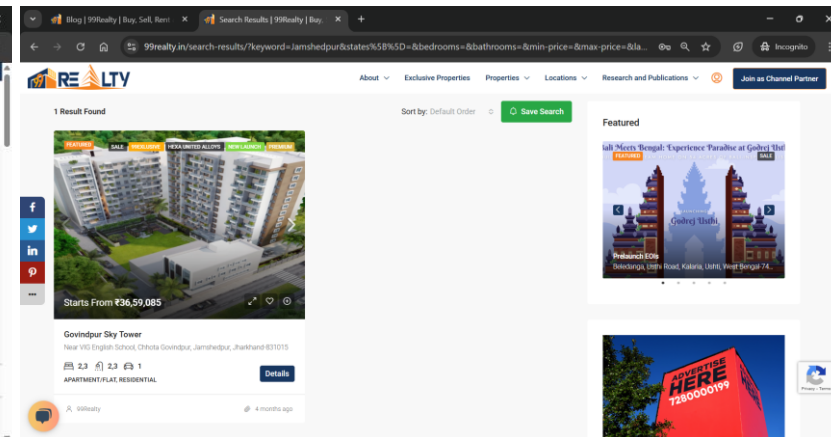
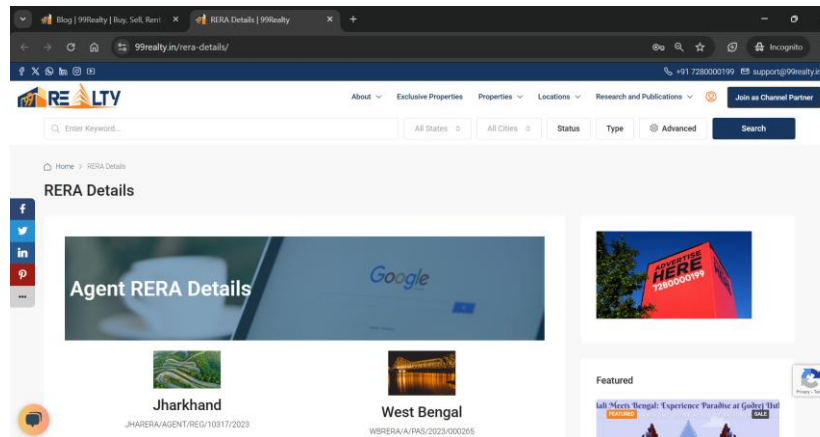
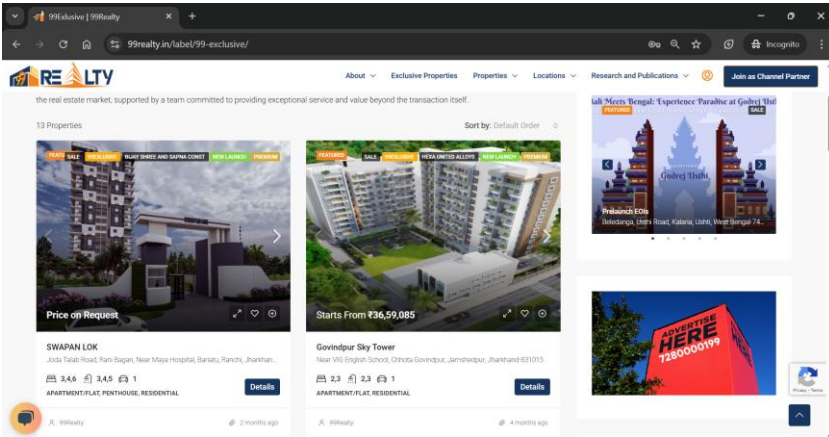
- Home Page Banners and Posters
- Footer Posters
- Sidebar Posters (Page, Blogs, Property, Search, Agency)
- Mobile Menu Sidebar
- Custom Landing Pages

ADVERTIS
HERE
7280000199

Home Page and Footer Spots



Sidebar Spots



Mobile Side Menu

Website Traffic Analysis

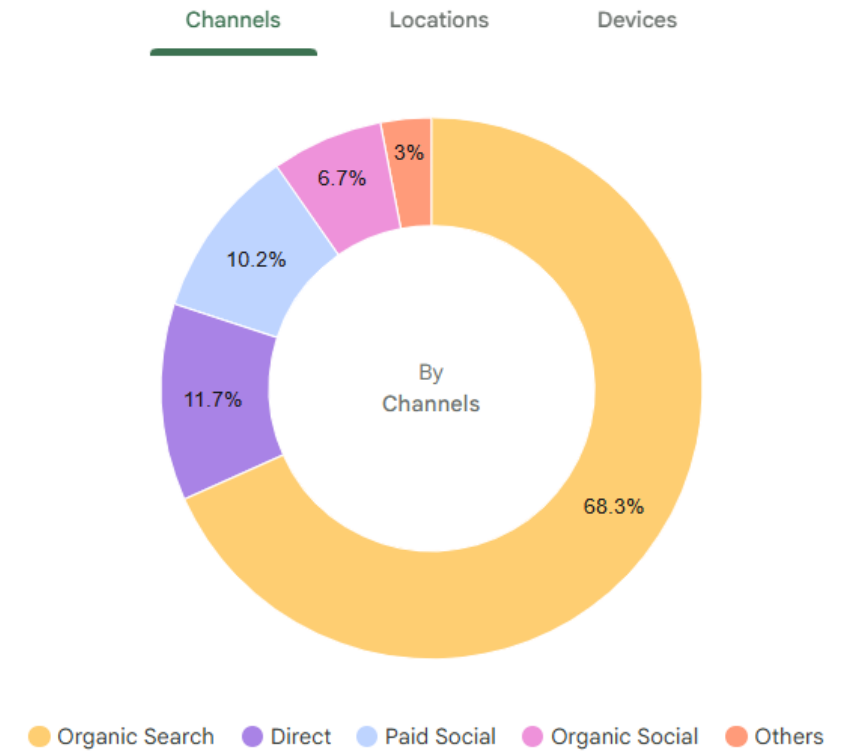
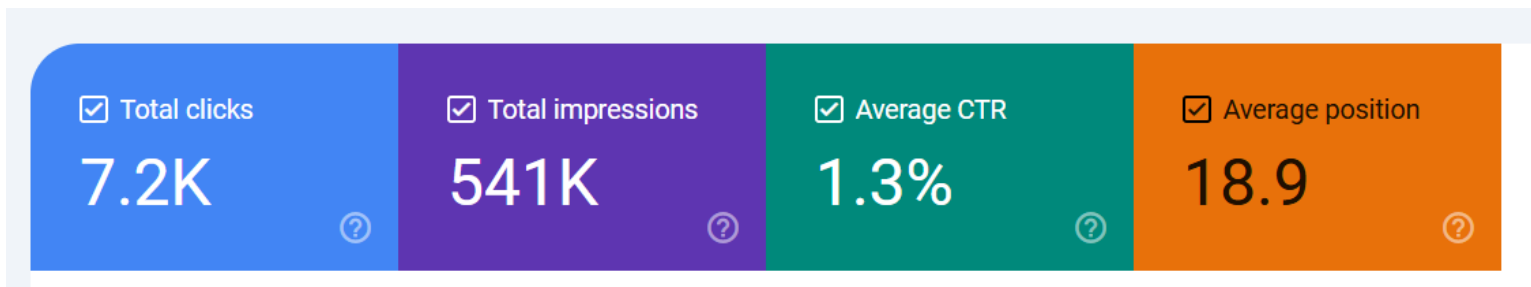
5,40,000+ Search Impressions

7K+ Link Clicks

Strong Organic Reach (~70%)

Higher User Engagement Rate (~77%)

Average Session Duration of 2.50Mins+



Source: Analytics [🔗](#)

*Google Analytics and Search Consol Data for 90 days average as of March 2025

Marketing Services

- Marketing Consultation and Research
- Branding (Logo, Bouchers, Leaflets, Brand Kit, etc.)
- Social Media Management (FB, Insta, Twitter, etc.)
- Content Creation (Graphics, Creatives, Videos, Walkthroughs, Models, Drone Shoots, Corporate Video, etc.)
- Digital Marketing (Meta Ads, Google Ads, LinkedIn Ads, Twitter Ads, PPC, Influencer Marketing, etc.)
- Conventional Marketing (FM, News Papers, Hoardings, etc.)

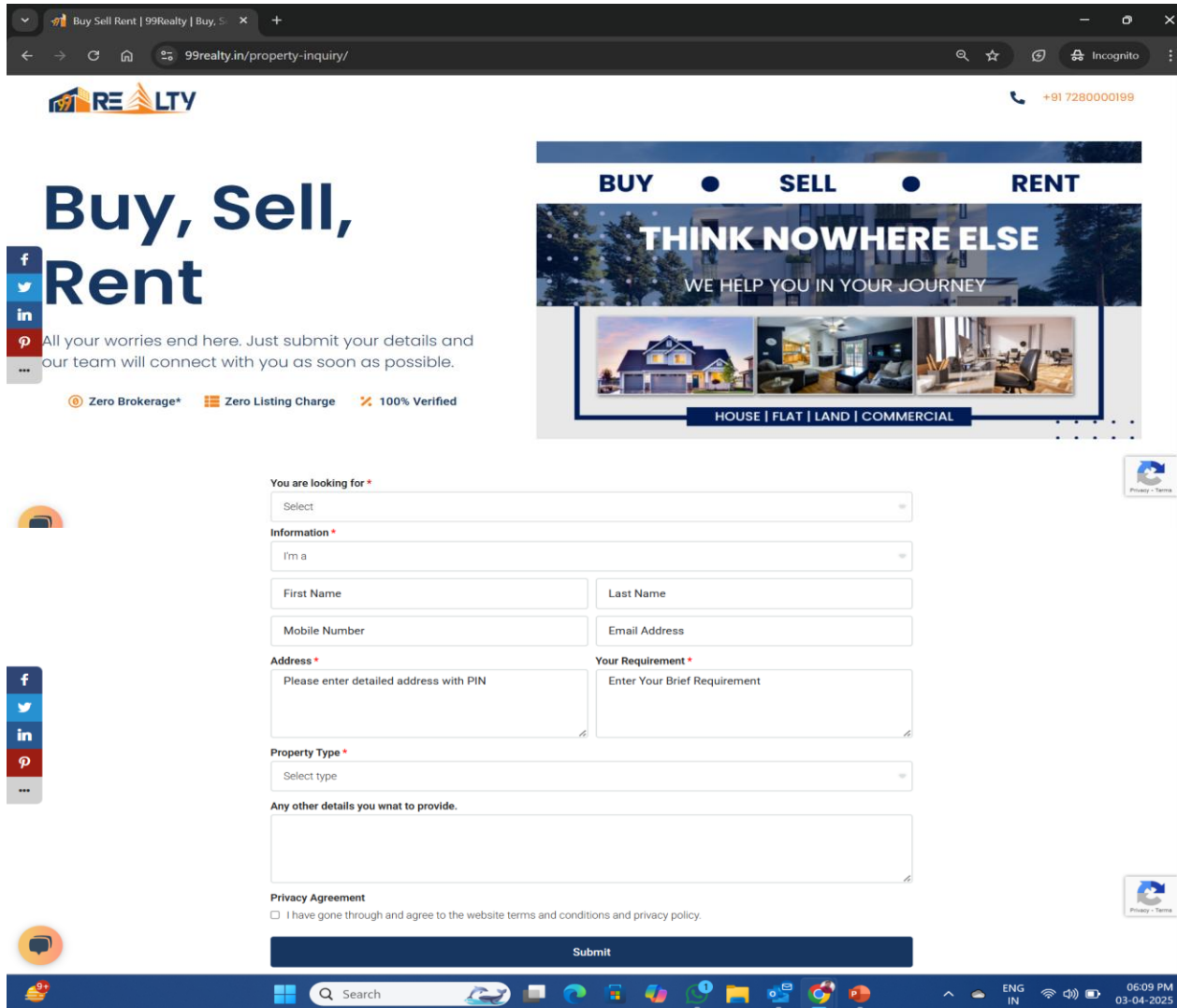
Lead Management Services

- Organic and Paid Lead Support
- Digital Interactions (Call Center, Live Chat, WA Business, Emailers, etc.)
- Site Visit Support
- Lead Management Process Optimization
- Blog Posts

Online Presence

- Website Development (Static and Dynamic)
- Project Landing Pages and Microsites
- CRM Tools

Custom Landing Pages



The screenshot shows a web browser displaying the 99REALTY property inquiry page. The page features a navigation bar with 'BUY', 'SELL', and 'RENT' options. A prominent banner reads 'THINK NOWHERE ELSE WE HELP YOU IN YOUR JOURNEY' with images of various property types: HOUSE, FLAT, LAND, and COMMERCIAL. Below the banner is a form titled 'You are looking for *' with a dropdown menu. The form includes sections for 'Information *' (First Name, Last Name, Mobile Number, Email Address), 'Address *' (Please enter detailed address with PIN), 'Your Requirement *' (Enter Your Brief Requirement), and 'Property Type *' (Select type). There is also a section for 'Any other details you want to provide.' and a 'Privacy Agreement' checkbox. A 'Submit' button is located at the bottom of the form. The browser's address bar shows the URL '99realty.in/property-inquiry/' and the page title 'Buy Sell Rent | 99Realty | Buy, Sell, Rent'.

- <https://99realty.in/cp-inquiry/>
- <https://99realty.in/smart-home-solutions/>
- <https://99realty.in/property-inquiry/>
- <https://99realty.in/godrej-usthi-joka/>

Field Sales Services

- Extensive Offline Team (**200+**) Reach across Cities and States
- Dedicated Account Manager for Developers
- Complete Customer Life Cycle Management (Leads, Sales, Collection, Support)*
- Relationship Managers for Customers
- Exclusive/Non-Exclusive tie up opportunity*
- **Free Property Listing on tie-up**

Value Additions

- Architecture, Project Plan and Design
- Legal Support Services
- **Smart Home Solutions**
- **Interior Services**
- **Renewable Energy Services**
- Construction Support
- Joint Venture/Investor Connect
- Land Parcel Identification and Acquisition

What Sets us Apart?



Diverse Property Portfolio Across Locations



Responsive and Feature Rich Website



100% Verified Listings Only



Research and Publications (Blogs, Newsletters, Customer Success Stories, etc.)



Engaging Social Media Contents

What We Expect ?



To be your Strategic Growth Partner



Marketing Rights/Partnership



Making the Journey Together



Your Support



A little extra.....

Let's Join Hands

Together, let's embark on a journey of modernity and success in the ever-evolving business landscape.



Creating Value Beyond Real Estate

Let's Connect



Team 99Realty
Contact Centre



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